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University of Minnesota

Driven to DiscoverSM



Background and Overview

Current Situation in Phillips Community:

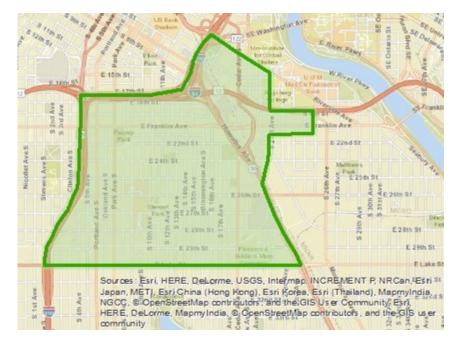
- Disproportionate levels of environmental burden, harm, and vulnerability
- Poor air quality is the largest environmental health risk in the U.S.

Hope Community:

Nonprofit equitable housing and community development organization

Lake Street Council:

Nonprofit advocate for Lake St. businesses







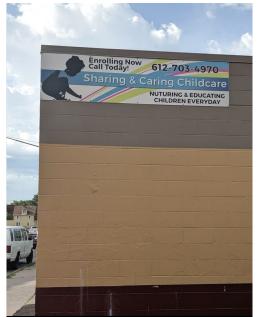
City of Minneapolis Green Zone Boundaries as of April 28, 2017; Hope Community and Lake St. Council Logos



Goals: Replacing Cleaning Products

History of the Project Replacing Harmful Cleaning Products:

- Bleach
- Quaternary Ammonium Compounds
- TRI reportable products
- Hazardous Air Pollutants
- Ground Level Ozone
- Green Seal Prohibited products





This year, we worked with Childcare Centers and Restaurants. (Pictured: Sharing & Caring Childcare and Hamdi Restaurant)



Methodology

Product Evaluation and Recommendation:

- Custom Recommendation Letters
- Trial Products
- Help Transitioning

Educational Flyers and Pamphlets:

- Safer Disinfectant Alternatives
- Regulations and Use

Regulations



Cleaning Products at Welna Hardware Store



Regulations

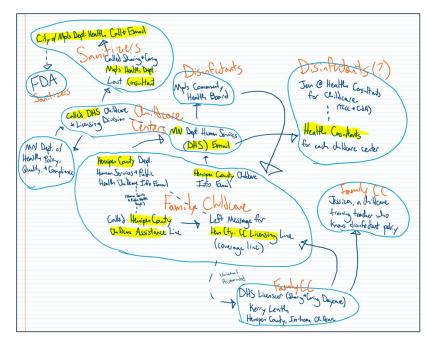


Diagram of Agencies contacted for Regulation Information

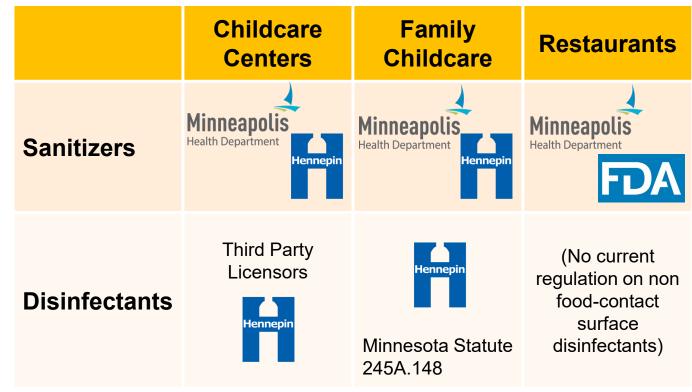


Table of Regulations for Participating Businesses



Solutions

Type of Business	Contacted	Participated	Number of Products Removed	Total Product Removed
Childcare Centers	14	4	18	450 lbs.
Restaurants	55	7	28	1,000 lbs.
Total	69	11	46	1,450 lbs.

Source Reduction of Bleach and QUATs: 11-41%



My Experience

Important Project Takeaways:

- Community Outreach and Relationships
- Prohibitive Regulation

Skills Learned:

- Creating Sustainable Solutions
- Connection and Communication
- Effects of Change



Juana, Armando, and I posing with safer product at Cafetería las Tapatías.

Thank you!

